



## **Omaha Beer Fest Sponsorship Program**

The 7th Annual OMAHA BEER FEST will be held at Horsemen's Park June 9<sup>th</sup> & June 10<sup>th</sup>, 2017! We will have hundreds of American Craft Beers, 80+ breweries and cider makers, VIP Lounge and more!

Sponsorship opportunities are available at all levels, with customized packages and pricing to match your company's needs and budget.

### **Presenting Sponsor - \$2,000**

- One-half page ad in the Omaha Beer Fest Program passed out to attendees
- Advertising on infield Jumbo-tron (graphics provided by sponsor)
- 10' x 10' Festival booth space
- 10 VIP reserved seats and VIP parking for event
- Admission tickets for employees [up to 20]
- Your company logo on all festival printed materials
- 4 VIP parking passes for live racing
- 50 live horse racing admission tickets
- Inclusion in all web site announcements, emails and social media postings.

### **Gold Sponsor - \$1,000**

- One-fourth page ad in the Omaha Beer Fest Program passed out to attendees
- 10' x 10' Festival booth space
- 5 VIP reserved seats and VIP parking for event
- Admission tickets for employees [up to 10]
- 2 VIP parking passes for live racing
- 30 live horse racing admission tickets
- Inclusion in all web site announcements, emails and social media postings

### **Silver Sponsor - \$500**

- 2 VIP reserved seats and VIP parking for event
- Admission tickets for employees [up to 20]
- 20 live horse racing admission tickets
- Inclusion in all web site announcements, emails and social media postings.

**For More Information Contact:**

**Event & Sponsorship Manager**

**Vicki Westcott**

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**402-734-8487**